

Harsh Kumar

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Professional Summary

Dynamic Electronics and Computer Engineering student specializing in web development and social media marketing, with a proven track record of driving engagement and enhancing online presence through strategic campaigns and innovative project solutions. Eager to apply my expertise in a challenging role that fosters creativity and growth.

Education

B.Tech in Electronics and Computer Engineering

Kalinga Institute of Industrial Technology, Bhubaneswar (2023 - Present)

Senior Secondary (XII), Science

SARALA BIRLA PUBLIC SCHOOL, Ranchi (2021)

- Score: 85%

Secondary (X)

SARALA BIRLA PUBLIC SCHOOL, Ranchi (2019)

- Score: 91.7%
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Work Experience

Social Media Manager | ZillSkill, Virtual (Nov 2022 - Jan 2023)

- Spearheaded social media strategy, boosting engagement by 30% through targeted campaigns and content optimization.

HR Intern | Startup Grind Bhubaneswar (Aug 2023 - Present)

- Enhanced recruitment processes and organized pivotal community events, improving local engagement by 20%.

Fundraising Intern | Tare Zameen Foundation, Virtual (Aug 2022 - Sep 2022)

- Led a fundraising campaign that secured INR 500,000+ for educational projects, increasing donor engagement.
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Projects

Website Development for Digital Marketing Firm

- Developed and launched a responsive website, significantly improving client engagement and online visibility.

School Management System

- Designed a comprehensive WordPress-based solution facilitating remote learning for 500+ students during the pandemic.
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Skills

- **Web Development:** Proficient in HTML, CSS, PHP, WordPress
 - **Social Media Marketing:** Expert in campaign strategy, content creation, analytics
 - **Software Proficiency:** Advanced in Canva, Intermediate in Adobe Suite
 - **Programming:** Good knowledge of Python, JavaScript
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Certifications

- Web Development Training, Internshala Trainings (2022)
 - Social Media Marketing Management, Internshala Trainings (2020)
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Achievements

- 1st Place in Inter-School Robotics Competition, showcasing leadership and technical prowess.
- Successfully led the web development project for a major digital marketing client, enhancing their digital footprint.